

from pendola, walk up ocean road to seville & go toward embarcadero del norte

eucalyptus curtain: a wind break between two ranches in the 1800s.

before that: **chumash** - 10,000 of them in the santa barbara region
everybody talks about the chumash, but they were really cool
they ate: **oak trees** that produced tons of acorns. fish. lots of plants.
basketmaking, canoes to travel to the islands. ("island of the blue dolphins")
villages on mescalitan island & where the fairview vons is now. more about that later.

spanish explored starting in the 1500s. moved in during the 1700s. chumash got crushed. there was a little church over by the airport in 1803. mexico granted huge tracts of land as **ranches**.

oaks were cut down as **firewood** for boiling the blubber of whales killed offshore.

1920s - people discovered a ton of **oil** around here and started developing it. old gas station in ellwood. iv was a speculative development, subdivisions with odd names. the fanciness of santa barbara - the courthouse, etc - was built on oil money.

1940s - **marine base!** this area was a gun range.

ucsb moved in after the war, thanks to thomas more storke. small college during the 1950s. iv really boomed during the 60s and 70s.

foot patrol office -- new headquarters; used to be on pardall. established in 1971. people wanted a city in the 70s, but it never quite worked out. too radical, incompatible, dependent...

caje

stop at embarcadero hall

embarcadero hall

The first Bank of America building here was burned on Feb. 25, 1970.

now recalled as an irrational act of youthful rebellion; reasons: (1) profiting off the war in Vietnam, (2) financing corporate agribusiness expansion through the so-called "green revolution" and, (3) exploiting students through unfair student loan practices.

"an angry reaction to the constant abuse of the residents, and the financially and ideologically based thwarting of their attempt to create their utopian town"

A second riot in April 1970, when one of a group of students that stopped the burning of a temporary Bank of America structure was accidentally shot to death by a Santa Barbara City policeman. kevin moran.

IV III peaceful protest in perfect park; somehow developed into a violent clash with police. kcsb was a big deal at the time.

UCSB has used the rebuilt structure since 2002. rumor: art stored in the old vault.

walk through the park toward iv market

anisq'oyo'

Madrid Park - empty, flat dirt lots until the late 1970's. struggle to get the water. fishing!
intended to provide a restful spot away from the dense urban streets of Isla Vista
Anisq'Oyo' is the **Chumash place name** for the Isla Vista mesa

iv market - started in the early 1950's as the University General Store

free box - a few of these in various towns. 70s counterculture. "friends of the free box"
we'll come back to the food co-op and the businesses on pardall later

walk toward the bottom of embarcadero

yellow restaurant - 'Sun and Earth' vegetarian restaurant, had a geodesic dome

little acorn park

four people killed on sabado tarde in Feb. 23, 2001 by **David Attias**
drove his car into them; Attias was found legally insane

parks district - important for the government of iv

dingbat apartment buildings: cheap, distinctive, sidewalk problems

del playa

6581 - **narrow lots**, half the size of the rest of iv
easy to find an apartment here! but uglier than the rest of iv - trash, lots of parking.
constant conflict: people come here for the environment, but then we ruin it.

up along camino pescadero

camino pescadero marks where a **different subdivision** was laid out; some of the streets
aren't continuous (Ocean Terrace, Isla Vista)

shows the normal state of iv - just apartments. the **trigo-pasado park** - a climbing wall!

down along camino del sur; more along dp

dogshit park

sea lookout park, gaffney park, but people just used to call it "dog shit park"
Memorial to the **Isla Vista Tree**

the west corner of iv has a lot of **single-family homes** - some people who have been living here
since the 60s. a few simple houses may have been built in the 20s.

up camino lindo

geodesic dome house - built by a geology master's student in the 70s

back on dp; go toward to beach - **glass house, sunset house, cool modern house**

up along camino majorca

out toward coal oil point

past the eucalyptus trees to coal oil point was all bought by Colin **Campbell in 1919**
celtic cross marks where he used to be buried; the **jailhouse**
also: snowy plovers; devereux slough & school; further along - ellwood

platform holly, oil tanks, seep tents, the tar on the beach

faculty housing - professors! affordable housing is a big deal. found a mailing list.

campbell barn - damaged in an earthquake

west campus stables; shell heaps

isla vista elementary school and francisco torres/santa catalina dorm

vernal pools

out along estero

estero road - community gardens, red barn (homeless, punk), blackberries, disc golf

down camino del sur to sueno

sueno orchard - public fruit! not toooo productive, but that's ok.

tipi village during the 70s. a commune. zoning violations + complaints led to eviction.

go along sueno

red church: United Methodist Church - with cell phone tower. apples!

apartment styles - along with dingbat: "post and beam"; lining up bottles

go down camino pescadero - chateau, iv food co-op, cool whale mural

up along embarcadero del mar - empty lot used to be a burger king and then a martial arts studio; new parking lot

go along pardall

The Isla Vista Bookstore is one of the oldest businesses around, founded in the 60s
freebird's

IV Drip: bookstore where Richard Brautigan read 'Trout Fishing in America' in 1967

Sidewalk plaque marking kinko's - story about orfalea and christopher and jenni

time to choose!

toward the golden statues or back toward your homes

for empty space

more about the slough: "Slough U"; permission to land on goleta lake; building of the freeway

more about mescalitan island

"big here" questions

knapp's castle

goleta cannons

shelling of oil refineries in 1942 "hehe, our little sleepy town."

walkable place

asphalt mine

model on the eighth floor of the library

thomas more storke

goleta depot - primarily migrant Chinese laborers

iv master plan - Anisq' Oyo' Park as a "town center"